

# Environment Policy



RAMADA.  
HOTEL & SUITES, COVENTRY



## Policy Statement

Ramada Hotel and Suites Coventry is committed to sustainability, which by definition means meeting the needs of the present without compromising the ability of future generations to meet their own needs. We understand the impact our company has on the natural resources of the earth.

The core values at Ramada Hotel and Suites Coventry include our commitment to conserve resources, preserve natural habitats and prevent pollution, to act with integrity and improve our customers' lives, and to support our local communities in which we work, live and play.

Ramada Hotel and Suites Coventry supports those values by delivering Triple Bottom Line benefits by focusing on the following:

- **People (Human Capital):** Treating our associates and communities fairly, as well as saving the environment and improving health with clean air and water.
- **Profits (Financial Capital):** Implementing innovative programs and practices that reduce energy and in turn expenses, or generate new revenues from sustainable products and services.
- **Planet (Natural Capital):** Conserving the earth's resources and our natural environment by recycling, reusing and reducing the consumption of resources.

In addition we are proud to support our parent brand Wyndham Hotels and Resorts in their environment mission and have fully implemented all the goals as defined within the wyndham green initiative:



And through local initiatives are proud award winners of the following accreditations and we are actively working towards further accreditations and ratings:



# Environment Charter



## Energy Conservation

**Ramada Hotel and Suites Coventry** are working together to reduce energy consumption. Through environmental programs that help increase awareness, innovation and teamwork, we are establishing green initiatives that target new, energy-saving alternatives.

-  Set annual objectives for limiting consumption
-  Monitor and analyse consumption every day and month through energy impact analysis
-  Promote sub metering through the business for further analysis of consumption
-  List potential technical improvements annual for capital improvement plans
-  Organise preventive maintenance
-  Ensure optimal use of plant and machinery
-  Use LED energy lamps in all public areas and office spaces
-  Use low energy lamps within all bedrooms
-  Use LED for all emergency exit signage
-  Use energy efficient refrigerators in all bedrooms
-  Insulate pipes carrying hot/chilled fluids
-  Use energy efficient boilers
-  Recovering energy from the main ventilation system
-  Promote use of renewable energy where appropriate



## Waste Management

**Ramada Hotel and Suites Coventry** green programs are adapting green practices to reduce the amount of glass, paper and plastic waste we generate, from substituting printed correspondence with e-mail, to the addition of single-stream recycling bins, to using FSC-certified recycled paper, and sustainable guest room key cards.

-  Recycle – paper/card board packaging
-  Recycle papers, newspapers and magazines
-  Limit the use of disposable packaging from our suppliers
-  Recycle glass packaging
-  Recycle plastic packaging
-  Recycle metal cans
-  Organise sorting of waste from guest bedrooms
-  Limit individual packaging of hygiene products in bedrooms
-  Recycle Restaurant waste
-  Promote too good to waste in our restaurant
-  Dispose safely of hotel batteries
-  Dispose safely of guest batteries
-  Recycle electrical and electronic equipment
-  Recycle ink cartridges
-  Dispose safely of fluorescent bulbs/tubes
-  Promote FSC certified recycled paper
-  Promote Green sustainable guest room key cards
-  Promote reuse of unwanted hotel furniture



## Water Conservation & Waste Water

**Ramada Hotel and Suites Coventry** is addressing ways to reduce water use throughout the business, by using products and implementing services and environmental programs that promote cleaner water as well as more conservative and efficient consumption.

- Setting objectives for limiting consumption
- Monitoring and analysing consumption every month
- Install water flow regulators on basin and taps in all guest rooms, public areas and back of house areas
- Install water flow regulators on all showers
- Install energy efficient monitoring for all toilets
- Use efficient laundry equipment and suppliers
- Propose to guest to re-use towels
- Propose to guest to re-use sheets
- Elimination of mains water cooled refrigeration systems
- Recover and use rain water for use within the hotel grounds
- Promote the use of tap water within the restaurant
- Promote self-chilled waters within all conference areas
- Promote use of sustainable bottled mineral waters
- Collect and recycle used cooking oils
- Separate and collect grease from food stuffs



## Education

**Ramada Hotel and Suites Coventry** are educating staff and guests on the importance of environmental awareness and thinking greener. From informative newsletters to team-building to finding alternative commuting solutions, Green Teams educate and inspire their fellow workers to spread the word about green programs and what they can do to help.

- Educate guests and employees on environmental issues and their impact on our natural resources
- Educate how to protect and improve our environment
- Educate on environmental certification programs
- Raise awareness of new green technologies
- Educate on social programs that can benefit the community
- Promote green awareness through our educational support of the Chelsyemore Adult Learners centre
- Integrate the preservation of the environment in all Jobs
- Offer our guests less polluting means of transportation
- Promote green transportation routes for our team through promotion of cycling and our green taxi share scheme



### **Community & Biodiversity**

From recycling programs, to purchasing organically grown products, the favorable impact of our environmental programs and the positive example they set reach far beyond the local level.

-  Plant at least one tree a year within the grounds of the Hotel
-  Use plants locally adapted that promote local biodiversity
-  Develop our own onsite herb gardens.
-  Water plants in a rational way and promote use of rain water storage
-  Reduce use of weed killers, insecticides and fungicides
-  Use organic fertilisers within the hotel grounds
-  Participate in a local action for the environment
-  Donate old and unused linen for local charities
-  Donate old and unused furniture for local charities
-  Use of sustainable and ethically sound products within all food and beverage offers, promoting local and planetary biodiversity.



### **Green Purchasing & customer delivery**

Buying green products can contribute to sustainable development. We need to work to convince suppliers and producers to meet these demands. By opting for more environmentally sensible products, we make a positive impact on the environment. By informing our employees and guests of these choices, and can also contribute to promoting such products among our consumers.

-  Green Purchasing: biodegradable and recycled products
-  Promote ethically sourced food and beverages
-  Promote sustainably resourced fish and develop a fish charter for seasonality and protection of our local oceans.
-  Promote local produce and reduce carbon related food miles
-  Promote carbon reductive meat supplies
-  Promote and use ecological papers for all printing and supplies
-  Promote online promotions and none paper based publications
-  Favour Eco label products and suppliers
-  Favour organic products and suppliers
-  Favour Fair trade products and suppliers
-  Favour free range and high welfare meat suppliers
-  Promote seasonal menu's and reductive food carbon miles
-  Promote healthy eating for our clients (portion offers and special dietary requirements).
-  Actively promote sustainability in all our marketing.

# Environment Policy



As a pro-active employer we recognise how important it is that all our employees are made aware and actively participate in our environment charter from the first day of their induction to our team.