

Mark Hills (General Manager)

“When I heard, Coventry was bidding for the City of Culture 2021 I thought it was about time the city let everyone know how much we have to offer. As General Manager of the Ramada Hotel & Suites Coventry, a 4-star city centre hotel, I could not wait to see how we could get involved hence being one of the first hotel to back the bid in the very early stages.

It may be Coventry's name on the bid however I can see how this would benefit the whole of the West Midlands area and I think it is fantastic that there has been so much support from our neighboring cities.

Coventry has so much to shout about, diverse culture and history, renowned engineering roots continuing with the expansions of Jaguar Land Rover, top universities and a growing sporting reputation since the arrival of the WASPS.

There is so much development going on in the city, so much so I was pointing out cranes on BBC Coventry & Warwickshire radio from the top of the Ramada only a few weeks ago. The City of Culture has really created a great buzz to the city, we have such a dynamic community and so many great events taking place. Winning the bid would keep the momentum going and we have seen the positive effects this has brought to past winners such as Liverpool and Hull.

As a hotel manager, the Coventry bid is particularly important as it would be great to see more people considering Coventry as a leisure destination. We would love them to stay with us and see the city first hand and why we are so proud to be backing the bid!”